



AMERICAN ROMANIAN ACADEMY OF ARTS AND SCIENCES (ARA)
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March 12, 2018

To: *American Romanian Academy of Arts and Sciences Revival*

Attn: Constantin Corduneanu, Ileana Costea,

Vasile Staicu, Oana Leonte, Dinu Leonte

Address: Dinu and Oana Leonte

2730 Markham Ct

Hayward, CA 94542

Re: American Romanian Academy of Arts and Sciences Trademark

To Whom It May Concern:

It has been brought to our attention that your business, "*American Romanian Academy of Arts and Sciences Revival*", has been using the American Romanian Academy of Arts and Sciences trademark in association with the marketing or sale of your products and services.

It is possible that you were unaware of this conflict, so we believe that it is in our mutual interest to bring this matter to your attention. American Romanian Academy of Arts and Sciences is a registered trademark of our corporation, and is used in conjunction with our organization mission and activities.

Our federal registration of this trademark provides us with certain proprietary rights. This includes the right to restrict the use of the trademark, or a confusingly similar trademark, in association with confusingly similar products or services. The Lanham Act (the U.S. Trademark Act), also provides numerous remedies for trademark infringement and dilution, including, but not limited to, preliminary and permanent injunctive relief, money damages, a defendant's profits, provisions for the destruction or confiscation of infringing products and promotional materials, and where intentional infringement is shown (as would be the case here), attorneys' fees and possible treble money damages.

It is important that we exercise our right to protect our trademark. It serves as an important and distinctive representation of the origin of our products as well as the goodwill of our company. State and federal law supports our position that confusingly similar trademarks may cause confusion among members and customers. This confusion may cause substantial harm to the trademark by facilitating the loss of its' effectiveness in establishing a distinct association between it, our products and services, as well as our company's goodwill.

Due to these concerns, and because unauthorized use of our federally registered trademark amounts to an infringement of our trademark rights, we respectfully request that you cease and desist in any further use of the American Romanian Academy of Arts and Sciences trademark in association with the sale, marketing, distribution, promotion or other identification of your products, or services.

This letter is sent without prejudice to American Romanian Academy of Arts and Sciences 's rights and claims, all of which are expressly reserved. In addition to this certified mail, return

receipt requested version of this letter I am also sending you a copy of this letter by regular first class mail in case you refuse to accept the certified mail version this letter.

Please respond by letter: indicating your intention to cease and desist the use of the American Romanian Academy of Arts and Sciences trademark, or any confusingly similar trademark, within ten (10) calendar days.

We hope that this issue may be resolved this way so we can avoid any further legal remedies as provided by state law and under federal law pursuant to the Lanham Act.

Sincerely,



Prof. Ruxandra Vidu, PhD
ARA President

on behalf of ARA Board of Directors.

Prof. Ruxandra Vidu, PhD, President (USA)
Prof. Ioan Oprea, PhD, Vice-President (USA)
Prof. Ioana Ionel, PhD, General Secretary (Romania)
Prof. Vitorio Stana, Treasurer (Canada)
Prof. Ildiko Peter, PhD, Counselor (Italia)
Fr. Cezar Vasiliu, PhD, Counselor (Canada)

The American Romanian Academy of Arts and Sciences (ARA) is a scholarly organization dedicated to the analysis, study and dissemination of Romanian contributions and accomplishments. To enhance these efforts, ARA combines Western and Romanian intellectual traditions, encourages communications and serves as a point d'appui in the Western World for Romanian academics and intellectuals.

Contact:

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