



Steve Miff, PhD President and CEO

Dr. Steve Miff is the President and CEO of Parkland Center for Clinical Innovation (PCCI), a leading, non-profit, artificial intelligence and cognitive computing organization affiliated with Parkland Health, one of the country's largest and most progressive safety-net hospitals. Spurred by his passion to use next-generation analytics and technology to help serve the most vulnerable and underserved residents, Steve and his team focus on leveraging technology, data science, and clinical expertise to obtain unique social-determinants-of-health data and incorporate those holistic, personal insights into point-of-care interventions. Steve was the recipient of the 2020 Dallas Business Journal Most Inspiring Leader award and the winner of the 2021 DCEO and Dallas Innovates healthcare awards. Steve was also named to the 2020-2023 Dallas 500 Most Influential Leaders Awards. In 2023, Steve was named the Tech Titans emerging company CEO of the year. Under his leadership, PCCI was named one of the 2019 Dallas Best Tech Startups by the Tech Tribune, the award recipient for the 2022 Corporate Citizenship Award, and the recipient of the prestigious Augmented Intelligence in Medicine and Healthcare Initiative award by the Kaiser Permanente Division of Research.

Steve earned his PhD and MS degrees in biomedical engineering and a BA in economics from Northwestern University. He has been an adjunct professor of biomedical engineering for more than five years and has authored more than 100 thought leadership, white papers, and peer-reviewed publications. He is also the co-author of the 2020 Building Connected Communities of Care book released by HIMSS publishing and Amazon. Steve and PCCI's work have been featured in Time Magazine, NEJM, IHI, HealthLeaders, NPR, CBS, NBC, Stat News, and many other leading news and scientific venues.

Before joining the nonprofit world, Steve served as the General Manager of Sg2, a national advanced analytics and consulting business serving over 1,200 leading healthcare systems, and as the Senior Vice President of clinical analytics, population health, and performance management at VHA (Vizient Inc.). He has also performed in various roles at the Rehabilitation Institute of Chicago, the National Institute of Standards and Technology, and St. Agnes Hospital System.

Steve has served on the Senior Board of Examiners for the Baldrige National Quality Program, on the Executive Quest for Quality Prize Board Committee for the American Hospital Association, and as an editor and reviewer for the NEJM Catalyst Innovations in Care Delivery. He currently participates on multiple other associations and boards, including Health Evolution, Healthcare Executive Forum CEO, and the Northwestern University Biomedical Engineering Advisory Board. Steve serves on the National Academy of Medicine AI Adoption and Code of Conduct committee and on the advisory board for the Health AI Partnership.

Steve is a first generation American born in Romania and he lives in Dallas with his wife of 26 years and their precocious eleven-year old daughter. He is a data and technology geek, an avid sports enthusiast, world traveler, and a self-taught sous-chef and mixologist.